



Can Greensboro Count on You?

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United States® Census 2010

The Census: A Snapshot

What: The census is simply a count of everyone residing in the United States.

Who: Everyone living in Greensboro!


* **new residents** * life-long residents *
THE ELDERLY * **newborns** * citizens *
non-citizens * college students * migrant
workers * * **everyone** *

Regardless of age, race, ethnicity,
immigration or residency status, where you
vote, where you obtained your driver's
license or where you own property.

**If you are living in Greensboro on April 1,
2010, you should be counted in Greensboro**







When: Census Day is April 1, 2010. You will
receive your questionnaire in March 2010.

Why: The Importance of Census Data

 Census data determine how many seats
each state will have in the U.S. House of
Representatives.

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Would life in **Greensboro** be better if:

-  **Your** local emergency service providers had
up-to-date maps to ensure faster response
in a crisis?
-  **Your** children could learn in new or
improved schools or child-care centers?
-  **You** or your children could gain financial
support to afford college.
-  **Your** commute to work was safer and less
congested thanks to better roads or
expanded public transportation options?
-  **Your** local markets could better deliver
goods and services to your community?
-  **You** had access to new senior centers,
veterans' resources or enhanced health care
services for ill or aging family members?




*By participating in the Census, **you**
can help create a better future for you
and those important to you.*

Your community's future.
Your country's future.
Your future.








IT'S IN OUR HANDS



-  Every year, the federal government can allocate more than \$400 billion to states and communities based, in part, on census data.
-  Census data guide local decision-makers on where to build new roads, hospitals, schools, and more.
-  Businesses use census data to locate supermarkets, new housing and other facilities.

How: Complete & mail questionnaires upon receipt. Questionnaire responses should include the people who live in your household on April 1, 2010.

2010 Census Questionnaire: Easy, Important and Safe

-  With only 10 questions, the 2010 Census questionnaire takes approximately 10 minutes to complete.
-  By law, the Census Bureau cannot share an individual's responses with anyone, including other federal agencies and law enforcement entities.
-  All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data.
-  The 2010 Census is a historic event that will help shape our communities for the next 10 years.
-  Greensboro is rapidly changing, and accurate census data is needed to help make positive improvements for everyone.

Each uncounted person represents a potential loss of \$1,300 in federal funding per year for our community.
(Estimate based on the current US population / \$400 billion in annual federal funding.)

Ideas for how you can help:

- **Spread the word about the upcoming Census in your neighborhood.**
- Reassure your friends and family it is safe and important to answer the Census questionnaire.
- Ask a Census representative to speak at your local civic, service or neighborhood organization meeting.
- Include Census 2010 information in newsletters or on bulletin boards at your place of worship or neighborhood gathering spots.
- Organize a Census awareness rally with your service club.
- Have your business or organization become an official 2010 Census Partner.

Most importantly:

Complete and return your 2010 Census form by April 1, 2010.

For more information about the City of Greensboro's 2010 Complete Count Committee, and how you can participate, contact:

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<http://www.greensboro-nc.gov/departments/Planning/Census.htm>

For more information about the 2010 Census or for information about Census Jobs,

Visit: www.2010census.gov

